

LIST OF ISSUES AND PROGRAMS

JANUARY 1- MARCH 31, 2015

**WSB-FM
B98.5FM**

**COX RADIO, INC.
ATLANTA, GEORGIA**

ISSUES AND ANSWERS

**DURING THE PERIOD JANUARY 1-MARCH 3, 2015 THE FOLLOWING ISSUES AND PROBLEMS WERE AMONG THOSE
ADDRESSED BY WSB-FM:**

EDUCATION

FAMILY/PARENTING/SELF-HELP/RELATIONSHIP

HEALTH/MENTAL/SAFETY / CRIME

JOB/BUSINESS/FINANCIAL/POVERTY/CHARITY

ART / ENTERTAINMENT / RECREATION / ENVIRONMENTAL

WOMEN/MINORITY

WSB-FM JANUARY 1-MARCH 31, 2015

LIST OF PROGRAMS	AIRTIMES	LENGTH	PROGRAM DESCRIPTION
PERSPECTIVES Condace.Pressley@coxinc.com	SUN 5:30AM	30 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH LOCAL ISSUES OR TOPICS OF PARTICULAR INTEREST TO MINORITIES.
BUSINESS IN THE BLACK Twanda.Black@coxinc.com	SUN 6:00AM	30 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIR PROGRAM DEALING WITH MINORITY BUSINESS AND COMMUNITY ISSUES.
HEALTH TALK ATLANTA Drjoesposito.com	SUN 7:00AM	50 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH VARIOUS TYPES OF MEDICAL INFORMATION.
B98.5 MORNING SHOW WEEKDAYS	5:30AM	4 HR 30 MIN	LOCALLY PRODUCED MORNING SHOW FEATURING TOPICAL ISSUES, BOTH LOCAL AND NATIONAL.

*LENGTHS OF PROGRAMS ARE APPROXIMATE.

**RESEARCH, CONDUCTED BY WSB-FM, SHOWS THAT TWO OF
THE PRIMARY REASONS PEOPLE LISTEN TO THE RADIO ARE FOR WEATHER
AND TRAFFIC INFORMATION. WSB-FM AIRS OVER 234 WEATHER UPDATES
AND 200 TRAFFIC UPDATES DURING AN AVERAGE WEEK.**

WSB-FM Ascertainment Process

Community ascertainment are done in conjunction with our AM station. The hosts of many of our Public Affairs shows are on the staff of WSB-AM and interact daily with the community.

Our Current Public Service Shows are:

Perspectives

Business in the Black

Health Talk Atlanta with Dr. Joe Espisito

CHARITY EVENTS – 1ST Quarter –JANURY 1-MARCH 31, 2015

FEB 15-CHICKS FIGHT BACK

MARCH 14-PARTICIPATED IN THE ST. PATRICK'S DAY PARADE

MARCH 28- RUN FOR THE RESCUES SPONSORED BY ATLANTA ANIMAL SHELTERS

WSB-FM ISSUES & PROGRAMS –1ST QTR. 2015

3/31/15

ISSUE & DESCRIPTION

DATE

TIME

LENGTH

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EDUCATION ISSUES:

1/4/15

5:30AM

25MINS

PERSPECTIVES: Sam Williams is the former head of the Metro Atlanta Chamber and is now teaching at Georgia State University. IN The CEO as Urban Statesman, Williams uses case studies in five U.S. cities to showcase how Urban Statesmen have applied their leadership skills and community connections to work through societal issues. With their long-term view and the ability to garner support from many sectors, CEOs can often successfully address urban challenges too big for political and bureaucratic leaders to solve alone.

1/25/15

6AM

25MINS

BUSINESS IN THE BLACK: Dr. Steven Dolinger, President of Georgia Partnership for Excellence in Education and Dana Rickman, Policy & Research Director talks about the Annual Top Ten Issues to Watch in 2015. the issues include; funding, charter systems, the pipeline, early education, retaining talent, testing and more.

WSB-FM ISSUES & PROGRAMS – 1st QTR. 2015

3/31/15

ISSUE & DESCRIPTION	DATE	TIME	LENGTH
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FAMILY/PARENTING/SELF-HELP/RELATIONSHIP ISSUES:

	2/1/15	6AM	24:00
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BUSINESS IN THE BLACK: Brenetia Robinson, CEO of Proverbial Peace Revived says we need to "shut up " so we can move into our destiny this year. This means that we often speak our destiny in a very negative way- if we can only speak positive things, our lives will change for the better. We also have to internalize the positive and believe it!

	2/15/15	6AM	14:00
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BUSINESS IN THE BLACK: Linda King, facilitator, speaker and identity expert talks about her company, Perfecting You Enterprises, Inc. which is committed to perfecting your knowledge of you. Through tele-seminar, workshops and individual coaching, King helps you find your personal identity and then how to move forward.

	2/15/15	6:30AM	12:00
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BUSINESS IN THE BLACK: Andre Blackwell, Master stepper and choreographer talks about Chicago style steppin' in Atlanta. Blackwell choreographed the dance moves for R. Kelley's Step in the Name of Love and Happy People videos. He is offering courses in steppin' at the Academy of the Arts in Conyers.

WSB-FM ISSUES & PROGRAMS – 1ST QTR. 2015

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HEALTH /MENTAL/SAFETY / CRIME:

1/5/15

6AM

50MINS

HEALTH TALK ATLANTA: How to prevent heart attacks. Ways to naturally get you well and keep you well. Natural ways to lower your cholesterol. Making lifestyle changes in order to keep from having issues with your heart.

1/11/15

5:30AM

30MINS

PERSPECTIVES: Dr. Ian Smith is a physician and contributor to the show The Doctors and many others. In The Super Shred, Smith explains his four-week super-charged program that shares the same principles—meal spacing, snacking, meal replacement, and diet confusion—as SHRED—with twice the intensity and a shorter quick-acting plan. It can be used on its own or in conjunction with SHRED. His system absolutes: A diet should not be confusing, expensive or make you feel as if you're failed if you make a mistake. The SHRED system never leaves you hungry. It is a new way to lose weight, stay thin and feel great about your mind, body and spirit.

1/11/15

6AM

50MINS

HEALTH TALK ATLANTA: Part 2 of the discussion on how to prevent heart attacks. Discussed ways to stop heart disease from escalating by living a healthier lifestyle. Everyone knows someone who has a higher risk rate of heart conditions. What you need to know to lessen your risk.

1/18/15

5:30AM

30MINS

PERSPECTIVES: Mara Schiavocampo – THINspired. Schiavocampo is an ABC News/Good Morning America correspondent who lost 90 pounds, finally gaining control of her eating. She was a secret binge eater who hated exercise. All of that has changed and she tells her inspirational story in THINspired. She tried every diet on the planet, suffered a debilitating eating disorder, joined a bizarre food cult, and took dangerous pills, worked out for insane amounts of time—and still tipped the scales at nearly 230 pounds. But more than reaching a healthy weight, Mara wanted peace and freedom from the constant mental torment brought on by food. And that's what she did.

HEALTH /MENTAL/SAFETY / CRIME:

1/25/15 6AM 50MINS

HEALTH TALK ATLANTA: Dangers of Meat. Why does eating meat make you feel bad? Can this contribute to cancer or other conditions? Would people stop eating meat if they knew that their habits could cause cancer or Alzheimer's? Weed killer that can cause Autism.

2/1/15 6AM 50Min.

HEALTH TALK ATLANTA: Risky Meats...what to avoid. Chemicals that are injected into the animals that we eat. A lot of countries will not buy our food because of genetically modified substances. Canola oil being genetically modified as well.

2/8/15 6AM 50Min.

HEALTH TALK ATLANTA: Packaged food that you should avoid. Hidden sugars in foods. Some packaged foods that are naturally made and require very little preservatives. Oatmeal is already cooked and does not need to be cooked again. Benefits of using Super Greens. Dr. Joe has his own brand of Super Greens and other supplements.

2/15/15 6AM 50Min.

HEALTH TALK ATLANTA: Dangers of household chemicals. Chemicals that we inhale that can make us sick. Harmful chemicals are 100% avoidable. Smells are a clue that something can be bad for you. You can burn a candle to rid your home of some of the smells...but you should use Soy Candles or beeswax. The scents should only be Essential Oils.

2/22/15 6AM 50Min.

HEALTH TALK ATLANTA: Dangers of artificial sweeteners. Is there any harm in being careful about what we are putting into our body? No cal taste enhancers can make you gain weight indirectly. Adding chlorine to sugar and what reaction your body can have to this chemical.

HEALTH /MENTAL/SAFETY / CRIME:

3/8/15 6AM 50Min.

HEALTH TALK ATLANTA: Brains and grains. What can cause people to have trouble breathing after eating a big meal? Your stomach can get pushed up against the diaphragm. There is a way to massage the stomach down to make sure that food digests properly.

3/15/15 6AM 50Min.

HEALTH TALK ATLANTA: Part 2 of the brains and grains discussion. Supplements that can suffer a deficiency if you are eating a lot of grains. You can have pains from withdrawal from certain foods. You can eat fat and not get fat...but eating sugar can pack on the pounds. Grains can affect the brain and have some very dangerous effects. Iron absorption can be impaired. Whole wheat, corn, etc.

3/22/15 6AM 50Mins

HEALTH TALK ATLANTA: Discussed things that could make you pack on the pounds. Putting bad foods into your bodies and how sugar can stimulate the pleasure centers in the brain. Sugar can have the same effect as heroin and cocaine. Sugar is cheap and available and is a quick high. Once you start...it is very hard to stop. Not uncommon for people to start putting on weight once their pleasure signals are triggered.

3/29/15 6AM 50Mins

HEALTH TALK ATLANTA: Discussed household toxins you should bar from you home. How to use natural ingredients to clean with to make sure that the toxins are not being ingested into your body. These toxins can also affect your pets. You do not have use all these chemicals. You can get natural products to use on your plants and lawn.

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WORK/JOB/FINANCIAL/POVERTY/CHARITY ISSUES:

1/5/15

6AM

12MINS

BUSINESS IN THE BLACK: Dr. Paul Murray, national co-Chair of the Coalition for American Renewal and Travis Stegall, CEO of TR Stegall Education Foundation talk about the Global Peace Foundation's effort to build community through programs that include Love, Character, Service and Education.

3/8/15

5:30AM

30MINS

PERSPECTIVES: Angela Williams – Advocate HB17 Georgia's Hidden Predator Act. Angela Williams is a passionate crusader for the cause of child sexual abuse prevention. She founded VOICE Today in 2008, a non-profit organization providing awareness, prevention and healing programs and resources. She has launched THE VOICE MOVEMENT to promote social change to protect the innocence of the next generation of children. HB17 - The Georgia Hidden Predator Act strives to give survivor of child sexual abuse justice by: extending the civil statute of limitations; opening records currently closed to survivors of investigation evidence gathered when they were a minor; and by providing a two year window clause making possible for anyone to take action against their perpetrator for a two year time period.

3/15/15

5:30AM

30MINS

PERSPECTIVES: Carolyn Polakowski – Fragile Kids Foundation | Kathy Times – How to Wow 1 or 1000

The Fragile Kids Foundation is a non-profit organization that provides wheelchair lifts for home and vans, ramping, specialty seating, bathing equipment, toileting equipment, therapy bikes, strollers, and much more to the medically fragile children of Georgia. We look ahead to their annual fund raiser. Then we talk with media consultant Kathy Times about an upcoming seminar designed to teach citizens to get their messages in the media and to wow one or one thousand.

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ART/ ENTERTAINMENT / RECREATION / ENVIRONMENTAL ISSUES:

1/5/15

6AM

10MINS

BUSINESS IN THE BLACK: Guy Johnson, author of Rainbow in the Cloud- The Wisdom & Spirit of Maya Angelou talks growing up with his famous mother and he placed some of the quotes and sayings she raised him on in this book.

2/8/15

5:30AM

25MINS

PERSPECTIVES: Jonathan Odell – Miss Hazel and the Rosa Parks League. Jonathan Odell is a gay white male who grew up during the time of the Civil Rights movement in Mississippi and did not know he was a racist until he was an adult. He simply accepted the views taught to him by his family as the way things should be. It was not until his family chastised him for treating their black lawn worker as a human being did he realize how he was being raised and decided to change his behavior. He works through his issues and the many things he has learned in his novels including the veiled autobiographical Miss Hazel and the Rosa Parks League.

2/8/15

6AM

12:00

BUSINESS IN THE BLACK: Linda King, facilitator, speaker and identity expert talks about her company, Perfecting You Enterprises, Inc. which is committed to perfecting your knowledge of you. Through tele-seminar, workshops and individual coaching, King helps you find your personal identity and then how to move forward.

2/8/15

6AM

14:00

BUSINESS IN THE BLACK: Andre Blackwell, Master stepper and choreographer talks about Chicago style steppin' in Atlanta. Blackwell choreographed the dance moves for R. Kelley's Step in the Name of Love and Happy People videos. He is offering courses in steppin' at the Academy of the Arts in Conyers.

2/15/15

6AM

15:00

BUSINESS IN THE BLACK: Poet, Actor and Writer, Egypt talks about his new play, " Black Men:Naked Truth" which details sevens stories of what black men go through. The goal is to inspire the younger generation to make better decisions regarding health, relationships and faith.

2/15/15

6AM

14:00

BUSINESS IN THE BLACK: Ricky McKinny, drummer with the 5 Blind Boys of Alabama talks about his career and traveling all over the world performing gospel music. McKinnie is hosting a gospel brunch at Eddie's Attic known for presenting phenomenal artists from all over the world.

ART/ ENTERTAINMENT / RECREATION / ENVIRONMENTAL ISSUES:

2/22/15 5:30AM 30MINS

PERSPECTIVES: 2015 Academy Awards – Richard Linklater, Director, Boyhood and Gil Robertson African American Film Critic

Small independent films dominated the 2015 Academy Award nominations. Richard Linklater took 12 years to direct the film Boyhood. It earned six Academy Award nominations and a win for Patricia Arquette for the best performance by a female in a supporting role. We talk about the film, then I talk with Gil Robertson, founder of the African American Film Critics Association about the growing number of films by black filmmakers for mainstream audiences.

3/15/15 6AM 20MINS

BUSINESS IN THE BLACK: Chris Boucher, Vice President of Product Development at Cannavest educates us on a few of the benefits that legal cannabis and hemp products can have on both our physical and mental health. Boucher shared the history of hemp such as; from 1000 BC until 1883 AD, cannabis was our planet's largest agricultural crop and most important industry and in 1936 was announced as "America's first Billion -dollar crop."

3/22/15 5:30AM 30MINS

PERSPECTIVES: Larry Platt – author and Guillermo Diaz, actor who plays Huck on ABC's Scandal, Basketball fans everywhere are engrossed in March Madness – the NC-Double-A basketball tournament. And this is the first tournament without the guy who coined phrases like "Boo-yah" and "cooler than the other side of the pillow," ESPN anchor Stuart Scott. Scott died in January following a long cancer battle but not before finishing his autobiography, "Every Day I Fight" with a hand from Larry Platt. Following Platt is an interview with an original Gladiator, actor Guillermo Diaz from Scandal.

3/29/15 5:30AM 30MINS

PERSPECTIVES: OWN: Oprah Winfrey Network has ordered additional episodes of its four popular Tyler Perry scripted series including 23 one-hour episodes of the drama "The Haves and the Have Nots;" 22 one-hour episodes of the companion drama "If Loving You is Wrong;" 22 half-hour episodes of the comedy "Love Thy Neighbor;" and 20 half-hour episodes of the comedy "For Better or Worse." Guest on the show are Aiden Turner and Edwina Findley from If Loving You Is Wrong and Tasha Smith and Michael Jai White of "For Better or Worse."

WSB-FM ISSUES & PROGRAMS – 1ST QTR. 2015

3/31/15

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=====

WOMEN/MINORITY ISSUES:

8/17/14

6:30AM

25:00

BUSINESS IN THE BLACK: Brenetia Robinson, the Destiny Diva talks about the term "The Independent Woman" and what it means as a God -Centered woman. A God Centered independent woman understands that God is still in control of her life; that she is wise and makes good choices; she can have a family and be submissive to her husband and know how to handle it all.

2/1/15

5:30AM

25:00

PERSPECTIVES: Black Family Expo – Registered Dietician Lanier DaBruzzi and Chef Marvin K. Woods

The Black Family Expo can be defined as a significant and one of a kind event that will give rise to the specific needs and interests of the African-American families. Interviews with Lanier DaBruzzi and Chef Marvin Woods detail the challenges many African Americans face with lactose intolerance. There will be various seminars such as single mothers with children, life after divorce, save our sons as well as other critical issues facing African-American Families. Along with seminars, there will be many vendors and great entertainment for the whole family.

2/15/15

5:30AM

30MINS

PERSPECTIVES: Pastor Taffi Dollar – Embracing the Love God Wants You to Have

Women, perhaps more than men, find their strength through their relationships—with their spouse, children, friends, and community. But striking the balance between giving and receiving love can be a challenge in a modern world filled with distractions, complications, and temptations. Taffi Dollar understands these challenges. As founder of the Women's Ministry of World Changers Church International, the celebrated pastor and author helps empower tens of thousands of women. Dollar's new book, "Embracing the Love God Wants You to Have" explores how to build grace-based relationships that enhance rather than deplete our lives.

3/22/15

6AM

30MINS

BUSINESS IN THE BLACK: Sonjia Young, Producer, Founder of Women 2 Women talks about the conference where multi-generational women share life lessons and experiences to inspire, empower and transform one another. The group will honor Susan Taylor, Lynn Whitfield, Pearl Cleage and more.